



# Expedition Happiness

A part of Holiday Scout's, Responsible Tours







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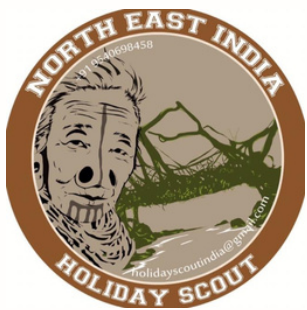
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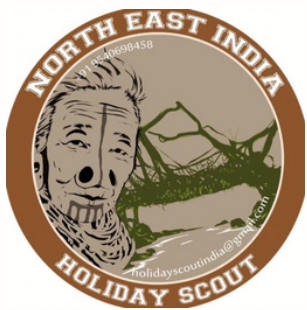
# Introduction

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The tourism industry in Arunachal Pradesh is picking up and rapidly growing owing to the beautiful and unique lush landscape and the cultural diversity of the state. The constant rise in the tourist footfall in Arunachal Pradesh is definitely good news in terms of economic development for locals. However, it has a downside too – the adverse effect of tourism on the lives of locals and nature. The boost in tourism in the Eastern reaches of the Himalayas without any regulation by the authorities is alarming. Travel to these places have never been so accessible to as many people as it is today. Social Media has to be blamed equally. People travel and post pictures without thinking much about their irresponsible behaviour be it knowingly or unknowingly. There is a need for Responsible Tourism in these areas of Arunachal Pradesh.

Fresh air, water, food – slowly we are heading towards the scarcity of everything in our country. Have you ever thought about where you will travel to if the local cultures are impacted and what will you see if the environment itself collapses? This is why we are bringing Responsible Travel to the popular (yet not-so-popular) areas of Arunachal Pradesh. The core idea of Responsible Travel is to minimize and reverse the negative effect of travel. And how do we do that? It is simple! We do it by maximizing the positive effects of travel. If you do not know what it means to be a Responsible Traveller then the answer is simple: As a Responsible Traveller, you make decisions based on what is best for the local people in the longer run. You make sure that your actions are based on those decisions with an aim to bring positive changes in the local communities.

Welcome to "Expedition Happiness" which promises to bring long-lasting happiness to the locals and lifetime memories to you. As part of this expedition, you, as a responsible Traveller, will become an integral part of the local community of Arunachal Pradesh and bring permanent changes in their lives. This experience can stay with you forever and give you lifetime memories, probably one of the best enriching experiences you can have while travelling. The entire amount that you pay for this itinerary will go towards the betterment of the places in the region, part of our Responsible Tourism Drive by Holiday Scout. There is a saying “If you want happiness for an hour, take a nap. If you want happiness for a day, go fishing. If you want happiness for a year, inherit a fortune. If you want happiness for a lifetime, help somebody.” For centuries, the greatest thinkers have suggested the same thing: Operator, are you willing to be our Responsible Traveller?



# What do we aim to achieve through the “Expedition Happiness?”

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Arunachal Pradesh has 26 tribes and 100 sub tribes. Through Expedition Happiness we wish to help the local community in the following ways:

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- The most overlooked yet important assets to bring awareness about the place are the Boards. We are going to pitch the boards at the major tourist destinations. These boards will not only give the locals exposure to the place but also benefit them as well as the tourists.
- There are so many beautiful sites in the region that lacks tourists' exposure. By setting up informative boards at these sites, we aim to provide guidelines and detailed information about these places to future travellers. There are many such sites in the regions like Tawang, Dirang, Bomdila, and Bhalukpong which are overseen. By pitching boards at these sites, we aim to bring exposure to such sites which will ultimately boost tourism yet in a responsible manner.
- We cannot overlook the importance of Cleanliness. It is not only an important aspect of our well-being but also a key element of a healthy environment. Littering is one of the main causes of communicable diseases. We aim to improve the environmental condition of the heritage villages like the 9th century one Dirang Dzong just to name a few. We wish to set the dustbins in these villages and sites. Not only this simple action will make the area look clean and tidy but also offer hygiene to the locals. In short, Holiday Scout is aiming to initiate a cleanliness drive to these places.
- There is a beautiful nunnery in Tawang which has the potential to become an interesting tourist site in the region. Although the place has a lot to offer to the tourists in terms of an experience, there is a dire shortage of electricity in this place. Tawang is located at the height of 12,000 ft above sea level and the nuns living in the nunnery face a lot of challenges due to the cold weather, running hot water is one of them. We all know the contribution of Tawang and its people to the overall tourism of Arunachal Pradesh. We wish to install a 300 ltr solar water heater in the nunnery, just to give the beautiful people living here a little bit of happiness and comfort





# Impact

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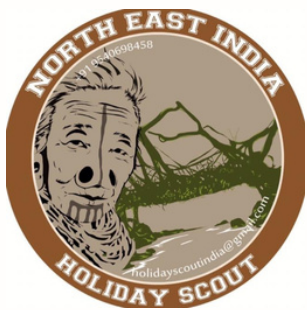
## Things we will be doing

1: Pitching up beautiful boards in the major tourist destinations, like: Tawang monastery, markets of Tawang, Bomdila, Dirang. Pitching up boards in Bomdila monastery, Dirang monastery, major tourist destinations. Minimum 10 boards beautiful and big ones with proper responsible guidelines for the awareness

2: Pitch up Dustbins in 9th century Dirang Dzong village and cleanliness drive in the village and major tourist destinations.







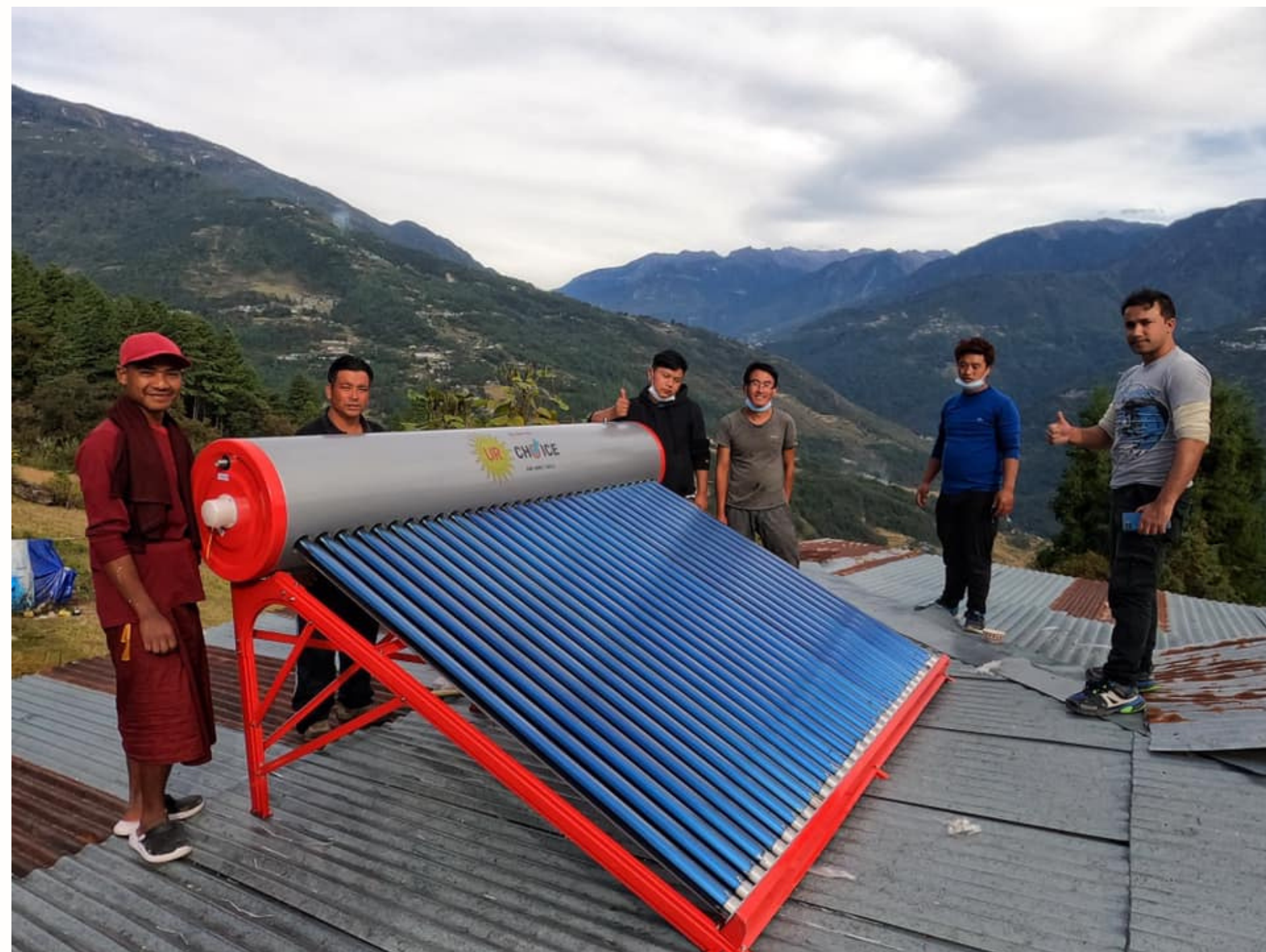
# Impact

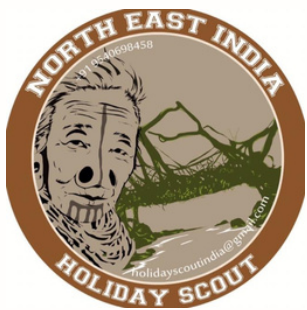
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## Things we will be doing

3: 300 ltr Solar water heaters installation in the nunnery at Tawang

4: spread awareness in the villages





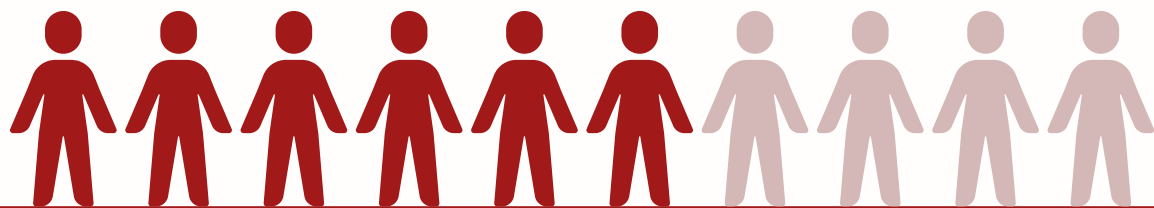
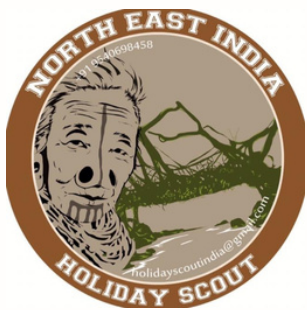
## HOW YOU CAN HELP?

Holiday Scout encourages you to be a part of our initiative. This not-for-profit initiative would hugely benefit from generous donations by those who want to see Responsible Tourism as the bedrock of tourism industry in Arunachal Pradesh. You will be a part of the initiative that aims to bring about a major change in the tourism industry in Arunachal Pradesh along with conserving the environment for the future generations and at the same time contributing positively to the local communities and their 'home'.

If you are willing, we encourage you to be a part of this initiative. Your this simple act will go a long way in bringing a change in the lives of many. Our bank detail is given below.

- ❖ **Account Holder : M/S Holiday Scout**
- ❖ **Account No. : 34892756900**
- ❖ **Bank : State Bank of India**
- ❖ **Branch: Bomdila**
- ❖ **IFSC Code : SBIN0001394**
- ❖ **Swift Code : SBININBB159**





# Detailed Itinerary

DATE: 27TH SEP TO 5TH OCT

**DATE: 27TH SEP 2021**

**Day1: Itanagar to Bomdila**

Meet our representative and then drive to Bomdila. On arrival leisure time and evening introduction and brief briefing about the tour and initiative.

Overnight in Bomdila

**DATE: 28TH SEP 2021**

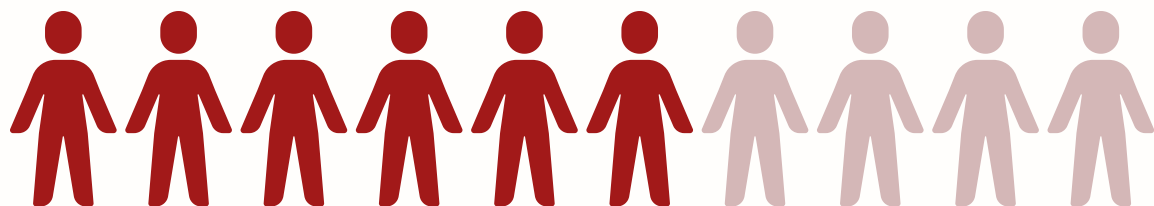
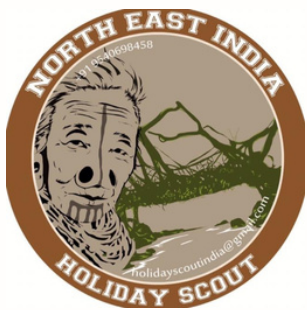
**Day2: Bomdila**

After breakfast visit, GRL Monastery explore the monastery meet the monks and after a small prayer ceremony. We will be pitching our first “Awareness Board” at GRL MONASTERY”. After that visit to local market, which is actually run by entire ladies and the stuffs sold here are locally grown and is one of the kind in the attire North East India. And then trek to Sangey Lama Monastery, on the way clean up path. And evening leisure time.

Overnight in Bomdila







# Detailed Itinerary

**DATE: 29TH SEP 2021**

## **Day3: Bomdila to Dirang**

After breakfast drive to Bomdila view point. And then drive to Dirang, on the way stop over at 10th century village Thembang, set up dustbins & awareness with in the village, explore the village and learn about monpa culture and their traditions. On arrival Dirang, check in at Dirang and set and Market.

Overnight in Dirang

**DATE: 30TH SEP 2021**

## **Day4: Dirang**

After breakfast visit Dirang Dzong Village, meet the local community people spread awareness and do our community people and set up dustbins in the entire village. And afternoon visit TDL MONASTERY and set a “Awareness Board and then” leisure time.

Overnight in Dirang

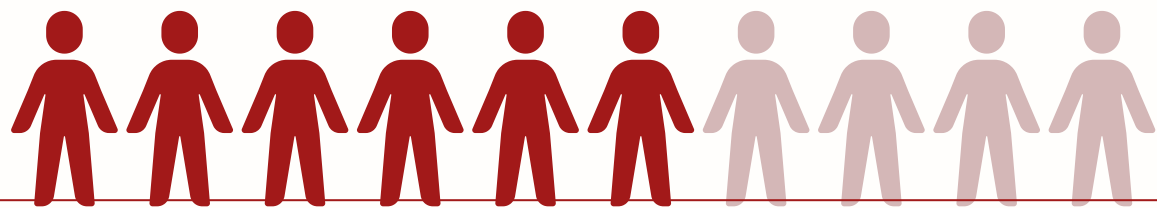
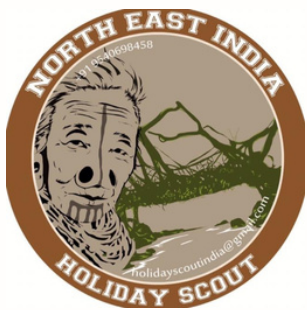
**DATE: 1ST OCT 2021**

## **Day5: Dirang to Tawang**

After breakfast drive to Tawang on the way stop over at Sela Pass (13700FT) and set Awareness Board”, Jaswant War Memorial, Nurannag waterfalls. Overnight in Tawang







# Detailed Itinerary

**DATE: 2ND OCT 2021**

**Day6: Tawang**

After breakfast visit Tawang Monastery, Explore and set up “Awareness Board” Buddha Statue– “Awareness Board”. After lunch we shall drive to Nunnery to set up the 300ltr Solar water heater for the nuns. Overnight in Tawang

**DATE: 3RD OCT 2021**

**Day7: Tawang**

After early breakfast drive to Bumla Pass 15200ft (Indo–Tibet Border), Sungetsar Lake, Ptso lake. On coming back we shall then visit Tawang market, Craft centre & Emporium (sat–sun close), Khinmey Monastery, Evening leisure time. Overnight in Tawang

**DATE: 4TH OCT 2021**

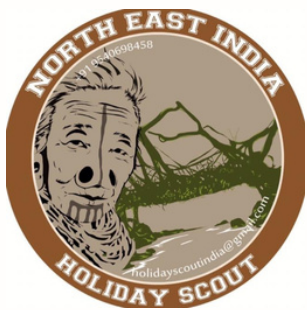
**Day8: Tawang to Dirang**

After breakfast drive to Dirang on the way stop over at 14th century bridge chaksam. And on arrival in Dirang visit Sangti valley, bonfire and thanks giving. Overnight in Dirang

**DATE: 5TH OCT 2021**

**Day9: Dirang to Itanagar drop and tour ends**





**Price: 35000/- INR Per Person**

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**Price Includes:**

- **T r a n s p o r t a t i o n**
- **A c c o m m o d a t i o n (t w i n s h a r i n g)**
- **A l l M e a l**
- **I n n e r L i n e P e r m i t**
- **B u m l a P a s s P e r m i t**
- **L o c a l C a r f o r B u m l a P a s s**
- **A l l s i g h t s e e i n g a c c o r d i n g t o t h e i t i n e r a r y**
- **A w a r e n e s s B o a r d s & D u s t b i n s**
- **3 0 0 l t r S o l a r W a t e r H e a t e r**
- **T a c t i c a l t e a m**
- **A l l t a x e s i n c l u d e d**





# Conclusion

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**Sange Tsering**

Holiday Scout is striving to go beyond the conventional travel business and establish itself as the pioneer of a socially aware and responsible model. Hopefully these initiatives will not only offer an immersive experience to the tourists but also have a positive impact on the lives of the locals.